

Do you remember
your first days of Uni ?



Did you feel like this ?

Or this ?



We asked students



Help me get ready for life at Uni



Help me be successful with my learning



Help me get work experience

So, where's the A.I. ?

Powered by A.I.

A digital companion

providing unparalleled support

Hyper-personalised, proactive,
contextual, anywhere, anytime

Built and enhanced with students

to every student,

driving a sense of belonging

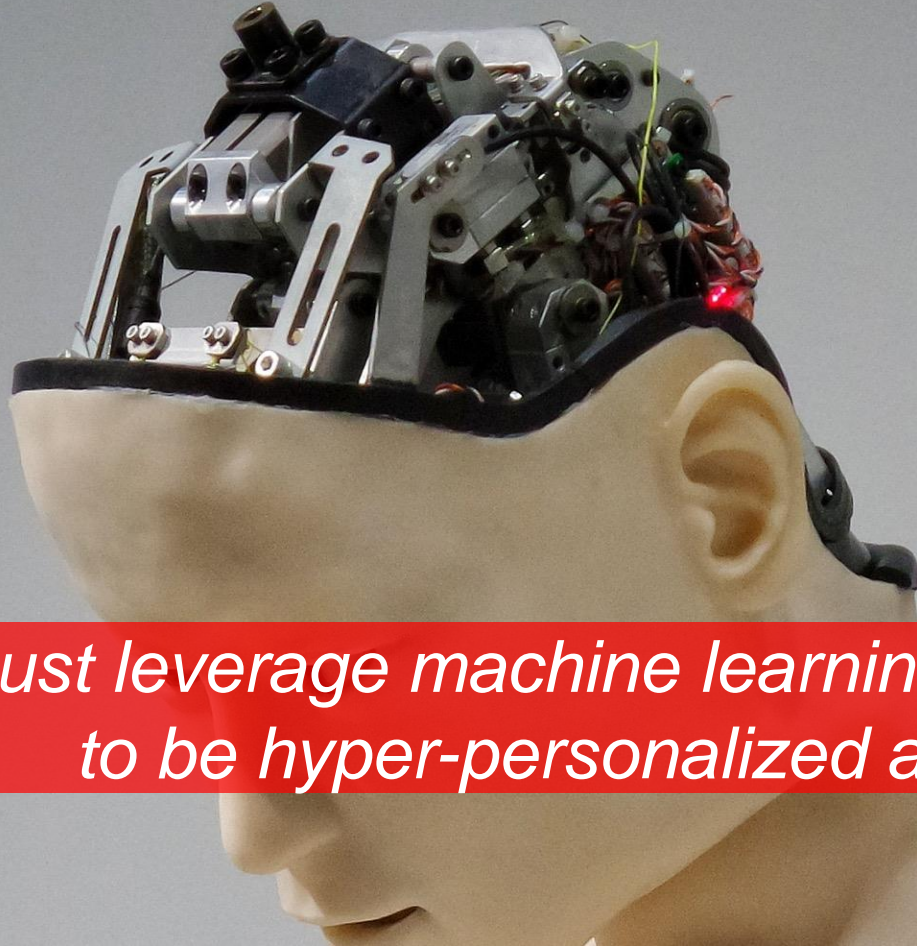
Experience of mattering
and feeling cared about

From enrolling to
graduating,
it evolves with students

during their journey with the university


A.I. assistant: my three key takeaways

Hyper-personalised
Available anywhere, anytime
In-control




*Must leverage machine learning and data (a lot)
to be hyper-personalized and proactive*

PHIL 05/10/2017

 Hello Russell this is your fairy
godmother fail

Tap to play

RUSSELL 10:30 AM

 Hey I can send messages with
my face hole to

Tap to play



*Must be invisible,
so it needs to be available anywhere, anytime*



*Must pass the “toothbrush test”,
so it needs to keep students in control*

A last thought

A.I. = Augmented Intelligence



Thank you

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